

THE GUIDE TO BECOMING A SPEAKER

At Reliable Plant Conference & Exhibition

Hey there!

We're so glad you're considering speaking at the premier event for maintenance and reliability teams. This is your chance to inspire and educate peers in the plant while gaining visibility for your work and ideas. If you've solved a tough challenge, improved reliability, or led a cultural shift in your facility—we want to hear from you.



Noria was founded in 1997 with the focus of helping the industry improve machine reliability through best practice lubrication and oil analysis. Since then, our approach has changed how organizations manage and monitor lubricants for maintaining optimum reliability and safety. We are the trusted advisor to the world's leading organizations. Our practices are disseminated through world-leading training courses, consulting services, publications, videos and books.



Your Application Includes

Abstract: Your session pitch (you may submit more than one)

Video: A short clip introducing yourself and your topic

Supplemental Materials: Links to past presentations, examples, or articles

Think of your application as the full picture of who you are and what you bring to the stage. Once you have your pitch ready, submit your abstract on the **Speaker Dashboard.**





6 Tips to Make Your Submission Shine

Have a story worth sharing? Prepare your ideas!

- **Be Yourself** Let your personality come through. We're looking for speakers with real experience, who've been in the trenches, and want to help others level up. Whether you implemented a new CMMS, reduced failures, or shifted culture, your impact matters more than polish.
- **Use Video** to Your Advantage You'll be asked to upload a short video (2 minutes max) after you submit your abstract. This is your chance to say hello and share your excitement about the breakthrough you want to share with attendees. Don't overthink it. Speak from the heart.
- **Think Creatively** Want to bring a piece of equipment, use polling tools, or other interactive elements? Go for it. We love sessions that push beyond the slides and bring learning to life.
- **Tell a Story**, Not a Sales Pitch Great sessions follow the story arc: problem > action > resolution. Share the how not just the what. Use data, photos, and video to support your message. Focus on outcomes, not the product.
- **Tag-Team** Your Talk Consider co-presenting with a vendor or end user to bring both sides of the solution. We welcome joint submissions. You can add one co-presenter to your abstract.
- **Bring a Case Study** We love case studies. Show us how you applied a tool or methodology, what worked (or didn't), and the impact you made. Attendees are curious about the details. Paint the picture.

We can't wait to see what you've been working on and to introduce your experience to a wider audience of plant professionals just like you.



Attendee's Favorite Sessions at Reliable Plant 2025

A Cultural Transformation Story: ADM's Maintenance & Reliability Team Detected Failure Costs Worth \$30 Million

Speaker: Matthew Sadler, RCM Lead, ADM

Summary: This presentation dives into how ADM's Maintenance & Reliability team uncovered \$30 million in hidden failure costs, not through luck but a cultural shift. You'll see how a once-reactive environment evolved into a proactive, data-driven culture where RCA became a team sport.

"Please being this presenter back! What other savings can we unlock with this knowledge?" - Kiel B.

Stay Ready, Stay Reliable: Leadership in Changing Times

Speaker: Celina Peerman, Organizational Psychologist, The Peerman Group

Summary: Change is constant in maintenance and reliability, yet adapting to it isn't always easy. This session explores how to navigate uncertainty, build resilience, and maintain stability in evolving work environments. Learn practical techniques to influence positive change, improve team adaptability, and strengthen workplace effectiveness—no matter your role.

"Very relatable and informed. Will be thinking about this at work often." - Jeff H.

Case Study: A Significant Reduction in Bearing Failures at GAF Started as A Conversation at Reliable Plant 2021

Speaker: Ivan Hess, President of Enviropeel & Israel Hernandez, Senior Maintenance Reliability Engineer, GAF

Summary: Many maintenance teams struggle with frequent bearing failures due to contamination, over-lubrication, and inadequate seals. This session explores how sprayable thermoplastic coatings can shield bearings from dust, debris, and moisture—reducing failure rates by up to 1,000%. The session will also feature a real-world case study with GAF and industry applications.

"The presenters were very knowledgeable and showed several real-world applications. I would recommend this session to others." - Allen B.



Past Speaker Organizations













































